

# ALLERGY-PRONE SKIN

## BECAUSE SKIN CARE STARTS WITH GOOD HYGIENE

### ATOP 7® SHAMPOO



#### SOOTHING SHAMPOO CREAM:

- ▶ Gently cleanses thanks to its soap-free cleansing base
- ▶ Soothes skin inflammation and allergic reactions
- ▶ Reduces pruritus
- ▶ Moisturizes and reinforces the cutaneous barrier

#### KEY INGREDIENTS:

**Cleansing action:** Coconut oil - Glucose from vegetable origin

**Anti-pruritic and anti-inflammatory action:** Essential oils of wintergreen and lemon tea tree - Caper flower bud extract

**Moisturizing and restructuring action:** Calcium PCA - Osidic complex (association of sugars) - Hemp seed oil, rich in EFA

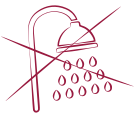


A creamy and smooth texture to relieve and hydrate dry or allergy-prone skin

Once to several times a week

NEW

### ATOP 7® MOUSSE



#### RINSE-FREE CLEANSING AND SOOTHING FOAM:

- ▶ Gently cleanses thanks to its soap-free cleansing base
- ▶ Deodorizes
- ▶ Soothes skin inflammation and allergic reactions
- ▶ Reduces pruritus
- ▶ Moisturizes and reinforces the cutaneous barrier

#### KEY INGREDIENTS:

**Cleansing and deodorizing action:** Lipoaminoacids of green apple - Saponaria root extract - Lichen extract

**Anti-pruritic and anti-inflammatory action:** Essential oil of lemon tea tree - Caper flower bud extract - Candeia tree extract (bisabolol)

**Moisturizing and restructuring action:** Glycerin from vegetable origin - PCA - Hemp seed oil, rich in EFA



Compliance: rinse-free + easy to use + extends the time between shampoos

Twice a week

## PRELIMINARY OPEN STUDY

#### Protocol

- 6 dogs with a pruritic dermatitis (flea bites dermatitis, atopic dermatitis,...)
- Application of **ATOP 7® Mousse** twice a week, alone or in combination with the usual medication
- Duration of the study: **2 weeks**

#### Preliminary results

**Veterinarian satisfaction score**

**Pet owner satisfaction score**

8.7/10

**General satisfaction**

8.7/10

7.6/10

**Soothing effect**

8.7/10

